

# RESUMÉ: RICHARD A. TATUM

Rich.Tatum@TatumWeb.com ▪ phone: (630) 524-2255

## Objectives

I seek a career challenge to exercise and stretch my varied skills as a communicator, trainer, analyst, strategist, project manager and generalist skilled with media, Internet, Web and Information Technology. As a self-taught tech generalist with strong leadership, communication and design skills I can "plug-in" anywhere with minimal oversight. If you need a self-starter to take your business or ministry initiatives to the next level, I would love to talk with you.

## Summary

- Self-starting, creative worker needing minimal supervision. Strong team player with proven leadership, research, analytical, technical, and communication skills (oral, visual, and written).
- Three years departmental management experience, additional years leading teams and managing mission-critical projects.
- Two years audio/video editing using professional tools, and proficient with professional graphics tools.
- Twelve-plus years in IT doing training, support, project management, content management, and new product development
- Expert in Microsoft Office and numerous desktop applications. Two-plus years providing technical support to 1,000+ user network.

## Experience and Accomplishments

### Media and Multimedia

- As online media managing editor, led the creation, development, launch and maintenance an online training site using RSS, streaming media, podcasts, courseware, and voiceover work ([CTCourses.com](http://CTCourses.com), [view samples here](#))

### Project Management

- Led projects to develop, create, launch and support multiple database-driven content-management sites ([AG.org](http://AG.org), [PreachingToday.com](http://PreachingToday.com), [CTLibrary.com](http://CTLibrary.com), [FaithVisuals.com](http://FaithVisuals.com), and [CTCourses.com](http://CTCourses.com))
- Implemented and supported electronic newsletter delivery using Lyris ([AG.org](http://AG.org) and [Christianity Today](http://ChristianityToday.com))
- Project-manager for leading DB-driven subscription portal for communicators ([PreachingToday.com](http://PreachingToday.com))
- Project-manager for development, creation, conversion, data cleansing, and launch of major archive site for top magazine publisher (Christianity Today and [CTLibrary.com](http://CTLibrary.com))

### Management & Leadership

- Several years experience in multiple leadership roles: managing editor, department head, team leader, project manager, group trainer, employee representative
- Initiated or led several projects to enhance content-driven websites enhancing value and increasing revenue including adding 50+ digitized book titles to [CTLibrary.com](http://CTLibrary.com), a major site overhaul and redesign of [ChristianityToday.com](http://ChristianityToday.com), and the seamless use of multimedia at [ChristianityToday.com](http://ChristianityToday.com) and [FaithVisuals.com](http://FaithVisuals.com).

### Writing & Editing

- Published: freelance work featured by ChristianityToday.com, Leadership journal, Ministry Today, Christian Book Summaries, Preaching Today, CT Library and more: See samples here: [TatumWeb.com/blog/published](http://TatumWeb.com/blog/published)
- Training and course creation: Wrote all training materials for online learning site ([CTCourses.com](http://CTCourses.com))
- Technical writing: Wrote and designed online help documents for paid-membership portal ([PreachingToday.com](http://PreachingToday.com)) and [FaithVisuals.com](http://FaithVisuals.com)
- Experienced blogger (2+ years) at [TatumWeb.com/blog](http://TatumWeb.com/blog)

### Presentations

- Presenter at the Internet Ministry Conference ([GospelCon.org](http://GospelCon.org)) in September 2007.
- Presenter at Evangelical Christian Publisher's Association's third annual "Publishing University" on [Strategies for working and publishing in an information age](#) (2006)
- Teen Challenge International conference on the Dangers of Internet Addiction (1995)
- Nevada/California A/G District ministers conference on Internet technology and culture (1997)
- *Technologies for Worship Magazine's* Inspiration '98 conference on [Integrity on the Internet](#) (1998)

### Work History

- Complete work history publicly available at [TatumWeb.com/career/](http://TatumWeb.com/career/)

## Education

### Graduate School:

**A/G Theological Seminary, Springfield, Missouri** (22 hours completed)  
**Achievement:** Paper, "[Crisis and Decision](#)," was selected as an exemplary work for regional accrediting evaluation.

### College:

**Southwestern A/G University, Waxahacie, Texas** (BA)  
**Achievement:** *Who's Who Among American College Students* nominee. Academic Dean's List honoree, staff photographer for Public Relations department, photo work and creative fiction published in literary magazine

## Contact Me

### Address:

1290 W Hile Rd ▪ Muskegon, MI 49441

### Phones:

**Phone:** (630) 524-2255 ▪ **Fax:** (815) 461-3123 ▪ [Online Contact Form](#) ▪ **AOLIM:** RichTatum

### Email:

[rich.tatum@tatumweb.com](mailto:rich.tatum@tatumweb.com) (**alternate:** [rich.tatum@gmail.com](mailto:rich.tatum@gmail.com))