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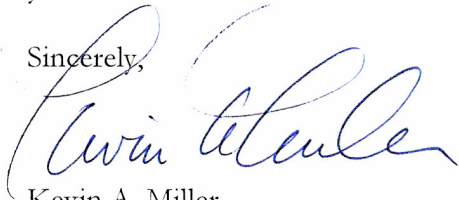
To Whom It May Concern:

If you've read Rich Tatum's resume or seen his profile on LinkedIn (<http://www.linkedin.com/in/richtatum>), you already know he's a gifted and experienced leader in internet and technology projects, especially start-ups, and in video editing. What you might not know until you've worked with Rich is that he's an amazing thinker, researcher, writer, teacher, preacher, and minister. The phrase "Renaissance Man" gets overused, but it applies to Rich; there's not much he can't learn or do.

I've read Rich's Bible studies and sermons, and he exegetes well and illustrates well. And he has a genuine passion for, and demonstrated commitment to, Christ, the church, and ministry. Working with him kept my own passion for ministry hot.

If you're looking for excellence in innovation and communication for ministry, Rich is your man.

Sincerely,



Kevin A. Miller
Vice President, Resources